



PrEP, HIV, and Your Pharmacy

**How a proactive pharmacy approach can impact
your PrEP program**

PrEP

CDC letter to providers, May 14, 2014

“Ultimately the role of PrEP in preventing new HIV infections will depend on: its acceptability to users; how effectively it is delivered by health care providers, including support for patients to achieve high medication adherence and prevent increases in risk behavior; and access to the drug by those at substantial risk of HIV.”

**Kenneth G Castro, MD-Acting Director,
Division of HIV/AIDS Prevention
NCHHSTP Centers for Disease Control and Prevention**

PrEP: TRUVADA

What is involved?

Taking Truvada everyday can lower the risk of getting HIV

- 90% for sexual contact
- 70% IV drug users

It is prescribed by a health care provider

Must be tested for HIV

Must be tested every 3 months

If HIV is foundMust stop PrEP immediately



PrEP : How will a proactive pharmacy benefit you the most ?

Our Specialty Care Representatives are the key to adherence and safety

We have developed an in house program specifically for PrEP

- Every patient assigned a specialty care team
- SCRs will be calling and talking to the patient on the phone monthly
- SCR's will monitor patients for signs and symptoms of acute HIV infection
- CCN will monitor adherence at every call
 - Pill counts
 - Behavioral interviewing
- Pharmacists are readily available to help with all patient questions and needs and are on call 24/7



PrEP: Ideal Program

Ideas

- All RX's will be written for a quantity of 30 with 2 refills
- Look for signs of acute HIV on every visit
- Blood work should be taken to make sure the patient is remaining HIV negative
- Do not recommend giving refills until blood work returns

Available Services from CCN

- Daily dosing reminders
- Monthly feedback to provider
- Appointment and testing reminders for clinic and patient
- Prior Authorization support
- Co-Pay cards and access to manufacturers programs

These are our recommendations but each clinic can do as they see fit





CCN History

CCN History

Founded and designed to serve high need chronic disease states such as HIV, transplant, HEP-C, behavioral health

- Originally funded by HRSA to build our 340B pharmacy program
- Contract Pharmacy to over 60 Covered Entities in 15 States including:
 - Mayo Clinic's Ryan White Clinic in Rochester Minnesota
 - Albert Einstein Medical Center's Ryan White and Transplant clinics in Philadelphia
 - Esperanza Health Centers in Philadelphia
 - Sentara Norfolk General Hospital in Norfolk Virginia
 - St. Michaels Medical Center in Newark New Jersey





CCN Pharmacy Proactive 340B Model

Program Differentiators

CCN Proactive 340B Model

Founded and designed to serve safety-net providers

- Proactive patient enrollment and retention model maximizes 340B benefit
- Reduces prescription leakage and non-adherence
- Full service administration with audit and compliance support
- Zero start-up costs or implementation fees



CCN Proactive 340B Model

Program Differentiators

- Onsite clinical coordination and enrollment process
- Founded and designed to serve FQHCs and Ryan White Programs
- Comprehensive adherence program including dedicated CCN care rep & clinical pharmacist
- Customized delivery program to ensure optimum adherence
- Prior-authorization assistance





CCN Medication Adherence Program

CCN Adherence Program

Innovative clinical model for improving adherence among at-risk patients

- Fosters positive behavioral change through motivational interviewing and interventions
- All actions, interventions, results and comments are tracked by a CCN pharmacist and entered into our proprietary software system
- Identifies barriers to adherence and applies solutions
- Utilizes proprietary CCN Adherence Tracking Software System





CCN Enrollment and Retention Model

CCN Enrollment and Retention Model

Leading-edge enrollment and retention model for improving and maintaining patient capture rates

- Customized enrollment for a successful implementation
- Dedicated retention staff supervised by Clinical Pharmacists
- Improved adherence through individualized patient-centered services
- CCN's 98% retention rate exceeds other pharmacies' retention by an average of 20 percent
- Covered Entity revenue and patient health outcomes resulting from excellent enrollment and retention rates



PrEP : CCN wants to make it work best for you

- Coordinated Care Network is built on **CARING** for patients
- We are here for you in the next step of helping those with HIV and preventing the spread of the disease with PrEP
- We look forward to speaking with and working with you



Coordinated Care Network

Thank you!

Questions ?