PrEP Counselor Implementation in NJ
Third Annual Gay Men’s Awareness Day
September 27, 2016

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Director, HIV Prevention
New Jersey Department of Health
PrEP Counselor Implementation

- Benefits of PrEP:
  - Clients:
    - Reduce risk of HIV transmission for male to male sex by 90%.
    - Reduce risk of HIV transmission for people who inject drugs (PWID) by 70%.
  - Reduce state and national epidemics.
New Jersey did not receive additional CDC funding for its statewide PrEP implementation.

Redirected state HIV prevention funds.

- From less impacted populations
- From lower impact interventions
PrEP Counselor Implementation

- Initial feasibility test in one Infectious Disease (ID) clinic – 2015.
- 7 demonstration projects in January 2016.
  - 3 non-healthcare settings:
    - GBM target population.
  - 4 healthcare settings:
    - 1 STI clinic.
    - 2 ID clinics.
    - 1 adolescent/young adult practice.
Newly funded PrEP programs began July 1, 2016:

- 17 PrEP Counselors statewide.
- 8 co-located in HIV prevention programs that target GBM.
- 7 in HIV clinics.
- 1 in an adolescent/young adult clinic.
- 1 in an STI clinic.
PrEP Counselor Implementation

- RFA for additional PrEP Counselor Projects using current CDC funds
  - Issued in August, 2016
  - Decisions to be made in October, 2016
  - Anticipate adding an additional 3-5
  - Start dates January 1, 2017
PrEP Counselor Implementation

Logic Model for Statewide PrEP implementation in New Jersey:

- Clinics (ID and STD)
- Community-Based Organizations (CBOs)
- Prescribers
- HIV Test Counselors
- DIS
- PrEP Counselors
PrEP Counselor Implementation

- **At-Risk Clients**
  - HIV TEST
    - DIS
    - CBOs
    - HRN
    - HIV+
    - HIV Care
    - Partners Tested
    - PrEP Prescriber
    - No PrEP

**Abbreviations**

- **DIS** = Disease Intervention Specialists (DHSTS Partner Services staff)
- **CBOs** = Community-based organizations
- **CTS** = Counseling and testing sites, non-targeted
- **HRN** = High-risk negatives

**Diagrams**

- HIV+ to HIV Care
- PrEP Counselor to PrEP
- PrEP Counselor to No PrEP
- Partners Tested to HRN and HIV+
HIV Test Counselors

- Include PrEP education/referrals in testing sessions.
- Conduct brief risk assessment to determine PrEP referral.
- Ensure high-risk clients meet with PrEP Counselor immediately.
PrEP Counselors

- Provide PrEP education.
- Conduct in-depth risk assessment to determine PrEP referral.
- Assess client readiness for PrEP.
- Complete insurance and prior authorization paperwork.
- Provide supportive referrals.
Data Collected

- Gender
- Race
- Age
- Risk
- Referral source
- Risk assessment
- Initial linkage
<table>
<thead>
<tr>
<th>Gender</th>
<th>No.</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>60</td>
<td>24%</td>
</tr>
<tr>
<td>Male</td>
<td>186</td>
<td>75%</td>
</tr>
<tr>
<td>Transgender</td>
<td>2</td>
<td>1%</td>
</tr>
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</table>
# Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>No.</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino</td>
<td>60</td>
<td>24%</td>
</tr>
<tr>
<td>Non-Latino</td>
<td>188</td>
<td>76%</td>
</tr>
<tr>
<td>Race/Ethnicity</td>
<td>No.</td>
<td>%</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>Black</td>
<td>126</td>
<td>51%</td>
</tr>
<tr>
<td>White</td>
<td>84</td>
<td>34%</td>
</tr>
<tr>
<td>Asian Pacific Islander</td>
<td>5</td>
<td>2%</td>
</tr>
<tr>
<td>Not Reported</td>
<td>22</td>
<td>9%</td>
</tr>
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## Age

<table>
<thead>
<tr>
<th>Age (years)</th>
<th>No.</th>
<th>%</th>
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<tbody>
<tr>
<td>18-25</td>
<td>69</td>
<td>28%</td>
</tr>
<tr>
<td>26-35</td>
<td>83</td>
<td>33%</td>
</tr>
<tr>
<td>36-45</td>
<td>53</td>
<td>21%</td>
</tr>
<tr>
<td>46-55</td>
<td>31</td>
<td>13%</td>
</tr>
<tr>
<td>56-65</td>
<td>10</td>
<td>4%</td>
</tr>
<tr>
<td>66+</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Risk</td>
<td>No.</td>
<td>%</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>Gay, bisexual, other MSM</td>
<td>171</td>
<td>69%</td>
</tr>
<tr>
<td>High-risk women</td>
<td>52</td>
<td>21%</td>
</tr>
<tr>
<td>Transgender</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Persons Who Inject Drugs</td>
<td>5</td>
<td>2%</td>
</tr>
<tr>
<td>Neg. Partner - Discordant Couple</td>
<td>11</td>
<td>4%</td>
</tr>
<tr>
<td>Not specified</td>
<td>8</td>
<td>3%</td>
</tr>
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</table>
## Referral Source

<table>
<thead>
<tr>
<th>Referral Source</th>
<th>No.</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBO (non-health clinic)</td>
<td>89</td>
<td>36%</td>
</tr>
<tr>
<td>Health clinic, hospital, etc.</td>
<td>77</td>
<td>31%</td>
</tr>
<tr>
<td>Private physician</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Social media</td>
<td>20</td>
<td>8%</td>
</tr>
<tr>
<td>NJ AIDS/STD Hotline</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Walk-in (word of mouth)</td>
<td>30</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>32</td>
<td>13%</td>
</tr>
</tbody>
</table>
## Risk Assessment

<table>
<thead>
<tr>
<th>Risk Assessment</th>
<th>No.</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>PrEP indicated by PrEP Counselor Risk Assessment Tool</td>
<td>226</td>
<td>91%</td>
</tr>
<tr>
<td>PrEP not indicated by Risk Assessment Tool, but wanted anyway</td>
<td>15</td>
<td>6%</td>
</tr>
<tr>
<td>PrEP not recommended by Risk Assessment Tool and not referred</td>
<td>7</td>
<td>3%</td>
</tr>
</tbody>
</table>
## Initial Linkage

<table>
<thead>
<tr>
<th>New Clients</th>
<th>No.</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linked to PrEP – kept first appointment</td>
<td>124</td>
<td>55%</td>
</tr>
<tr>
<td>Pending appointment as of June 30</td>
<td>76</td>
<td>34%</td>
</tr>
<tr>
<td>Did not keep first appointment</td>
<td>25</td>
<td>11%</td>
</tr>
</tbody>
</table>
Outcomes – June 30, 2016

- 248 new clients seen by PrEP Counselors
- 649 client sessions
- 8 PrEP Counselors
- 225 clients referred to PrEP prescribers
124 referred for PrEP prescriptions and kept 1st appt. (appts. for 76 were still pending)

94 actually prescribed PrEP.

● 76% of those referred for prescription.

83 made their first 3-month follow-up clinical visits.
Program Marketing Component
Please Join the Rutgers, New Jersey Medical School Clinical Research Center

Chat & Chew

Community Stakeholder Dinner & HIV Prevention Discussion

Wednesday July 13th, 2016
4pm-6pm

185 South Orange Avenue
Medical Science Building
Rosemary Gellene Room (B-515)
Newark, NJ 07103

Please RSVP by July 6, 2016 to Derrick Reyes
at Derrick.Reyes@rutgers.edu
BE A
SUPERHERO
PROTECT YOUR HEALTH, YOUR
PARTNERS, & YOUR COMMUNITY
GET TESTED!
FREE HIV TESTING &
PREP COUNSELING
www.PRNVNACI.org - 816 Sunset Ave, Asburp, NJ
#rvasuperhero
OUT FRONT
ARE YOU PREP PAIRED?

PAIRING A DAILY ORAL PRE-EXPOSURE PROPHYLAXIS (PrEP) PILL WITH LATEX CONDOM USE CAN EFFECTIVELY PREVENT YOU FROM GETTING HIV AND STDs.

FOR MORE INFO CALL: 1-888-688-9078

WWW.PREPNJ.ORG

The Dr. George Perez Medical Care Center
ARE YOU PREP PAIRED?

PrEP + CONDOMS = SEXUAL TOOLS TO ELIMINATE HIV TRANSMISSION!

PAIRING A DAILY ORAL PRE-EXPOSURE PROPHYLAXIS (PrEP) PILL WITH LATEX CONDOM USE CAN EFFECTIVELY PREVENT YOU FROM GETTING HIV AND STDs.

FOR MORE INFO CALL: 1-888-688-9078

WWW.PREPNJ.ORG

The Dr. George Perez Medical Care Center.
“Gotta catch 'em all!”

B4
1 in 2
Becomes
A
Reality

Choose Your Player

PrEP? And/Or Condoms?

For more information CALL OR TEXT US:
Michael Anthony x.223
Anthony_m@camden-ahec.org
Text: 856-288-3432

Camden AHEC | 514 Cooper Street | Camden, NJ 08102 | 856-963-2432 | www.camden-ahec.org
Roadblocks Still to Overcome

- Community awareness
- Misconceptions
- Access
  - Primary care providers
  - Finances
PrEP is a health /wellness gateway for GBM.

More GBM seeing doctors who didn’t before taking PrEP (regular HIV/STI screenings).

PrEP incentivizes testing

- Attracts high-risk individuals for testing
Gilead assistance available to:

- Help meet maximum out of pocket expenses.
- Using Gilead’s co-pay assistance rapidly depletes out of pocket maximums for the year.